

NZRU Coach Code of Ethics

1. Aim to achieve a balance between the development of your players' performance, and their individual social, emotional, intellectual and physical needs.
2. Recognise individual and cultural differences and coach towards the players' interests.
3. Aim for excellence and fulfilment of potential within your players' stage of growth and development.
4. Lead by example; practice cooperation, self-control, respect for others, and maintain high standards of performance, behaviour, language and dress.
5. Coach to make sport challenging and fun, while at the same time taking all reasonable steps to ensure the physical and emotional safety of your players.
6. Be trustworthy, honest, fair, and consistent.
7. Be prepared to interact with officials, parents and the media, and recognise that they have important roles in sport too.
8. Continue to learn and develop your coaching abilities and effectiveness - be flexible, questioning and innovative.
9. Encourage a fit lifestyle that excludes the use of behaviour modifying or performance enhancing drugs.
10. Follow the principles of fair play and coach your players to do the same.

(The NZRU also endorse the New Zealand Coaching Code of Ethics which can be found at www.sparc.org.nz)